Write Up

In the design of the home page, I used mainly warm colors to emphasize a bright theme of King Pin Donuts. At the top the page is the header bar to help customers to navigate to other sections. We have a fruit part at the middle with indication of time to encourage customers to come to visit. In addition, right below the fruit party, is a sign of “secret price of day” which can direct customers to the page with today’s discount. At the very bottom is a google map link of the address of King Pin Donuts, this allows mobile users to locate the store easily.